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"Akshaya Tritiya is considered to be an auspicious time for buying a home. It is believed that any property purchased on this day will bring good fortune and long-term prosperity. To attract the growing demand, reputable real estate developers offer customer-friendly payment terms during this time such as price protection plans, innovative payment schemes and even a flat discount on the price of the property to bolster sales. Flexible payment plans such as no EMI until possession can translate up to a 10 percent discount on the price of the property. Even banks promote special home loan terms to incentives home purchases during Akshaya Tritiya. Overall,

there is an array of options to choose from at competitive prices. Akshaya Tritiya generally falls in either April or early May at the beginning of the financial year. By investing in a property during this period, one can take advantage of numerous tax benefits, including deductions on home loan interest, principal repayment, registration fees and stamp duty, and property tax.

By purchasing a home on Akshaya Tritiya, you can begin the financial year with immediate access to these lucrative tax benefits, enabling you to take a more informed and strategic approach to your financial planning. Real estate is one of the most stable investments when compared to other common assets such as gold and stocks. The economic unpredictability in recent years has only reinforced this view of real estate as a safe investment. Regardless of the macro-economic climate, there will always be a surge in demand for real estate during Akshaya Tritiya."

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